

FOR IMMEDIATE RELEASE
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First Mercantile Adds Marc McDaniels to National Sales Team

(Memphis, Tenn.) –Marc McDaniels has joined First Mercantile’s national sales team effective September 14, 2009, as Regional Sales Director for its Northwest region.

The Northwest Region territory is composed of the states of Alaska, Colorado, Idaho, Montana, Oregon, Utah, Washington and Wyoming.

“Marc brings high enthusiasm and a solid foundation of wholesaling experience to us,” says Stan Label, vice president of national sales for First Mercantile, to whom McDaniels reports. “His creative thinking and passion for the industry will serve his clients well,” adds Label.

Mr. McDaniels is responsible for developing new business through bank brokers, consultants, employee benefit brokers, independent broker-dealers, life brokers, registered investment advisors, regional stock brokers, TPAs, and wirehouses in First Mercantile’s Northwest region.

He was previously employed as an External Wholesaler for MassMutual Financial Group. Prior to MassMutual Financial Group, he was highly successful in wholesaling with Genworth, Allianz and MetLife.

McDaniels can be reached at mmcdaniels@firstmerc.com. For more information regarding First Mercantile, please contact your advisor or call First Mercantile at 800-753-9863.

Photo available upon request from psaddler@firstmerc.com.

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About First Mercantile

First Mercantile, a member of MassMutual Financial Group, is one of the premier collective investment trust (CIT) record keepers in the United States. It offers investment solutions exclusively for qualified retirement plans. Employing a due diligence process, First Mercantile searches the investment universe to select non-proprietary options suited for its investment platforms. CITs are sub-advised by institutional money managers, or invest in mutual funds or exchange traded funds (ETFs). Also included on the investment platform are DFA Funds,

Lifestyle and Target Date options. First Mercantile acts in a fiduciary capacity with respect to the management of the assets of the collective investment trusts. The Advisor Review Committee oversees the entire due diligence process, which includes qualitative and quantitative analysis.

Its investment products are distributed through solid relationships with quality investment professionals and third party administrators. First Mercantile offers robust fee disclosure and transparency with a flexible and competitive cost structure. It has a national network of seasoned, knowledgeable professionals to provide excellent client service, customer care and support.

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