



## About Us

- Focus exclusively on providing retirement plans
- Founded in 1972
- Headquartered in Memphis, Tennessee
- Approximately \$4.5 billion in assets under management as of December 31, 2010

Wholly owned subsidiary of Massachusetts Mutual Life Insurance Company (MassMutual) and a member of the MassMutual Financial Group.

- Founded in 1851, Massachusetts Mutual Life Insurance Company is a mutually owned financial protection, accumulation, and income management company headquartered in Springfield, MA.
- More than \$448 billion in assets under management<sup>1</sup> as of December 31, 2010
- Ranked 93 on the Fortune 500 by Fortune magazine. (May 3, 2010)
- More than 10,000 employees worldwide<sup>2</sup>

## Benefits of Working With First Mercantile

- Powerful investment platform
  - Independent money managers on a daily valued platform
  - Well-known mutual funds, lifestyle asset allocation models, and exchange-traded funds
- Experienced fiduciary provider
- Proven proprietary recordkeeping system
- Level compensation across all asset classes
- Comprehensive fee disclosure
- Powerful reporting tools
- User-friendly website technology
- Highly skilled client services team
- Education and marketing support tools
- Dedicated participant call center
- Automated voice response system

<sup>1</sup> Assets under management include assets and certain external investment funds managed by MassMutual's subsidiaries.

<sup>2</sup> Full-time equivalent employees as of December 31, 2010.

