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First Mercantile Names Paluch and Rainwater as Sales Directors

Memphis, TN 01 October 2007 – First Mercantile announces the appointments of Bill Paluch as the Regional Sales Director for the Great Lakes Region and Kevin Rainwater as the Regional Sales Director for the Southeast Region.

Paluch brings to First Mercantile seven years of experience in retirement plans, while Rainwater's background includes 10 years in the industry.

Alan Dunaway, First Mercantile President, said, "We're pleased that Kevin and Bill have joined our sales team. Their talents and knowledge as well as their varied and deep backgrounds in the industry will impact First Mercantile's growth considerably."

First Mercantile is headquartered in Memphis, Tennessee and is a wholly owned subsidiary of SunTrust Banks, Inc., one of the nation's largest and strongest financial holding companies. First Mercantile has provided retirement plan products and services for more than 34 years to businesses and individuals nationwide. For more information, visit www.firstmerc.com.

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