

FOR IMMEDIATE RELEASE
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First Mercantile Adds Grant Boucek to National Sales Team

(Memphis, Tenn.) –Grant Boucek has joined First Mercantile’s national sales team effective October 12, 2009, as Regional Sales Director for its new Mid-South region.

“Grant brings a solid foundation of retirement plan experience to us,” says Stan Label, Vice President of Sales and Distribution for First Mercantile, to whom Boucek reports. “The retirement plan professionals he will support can look forward to a high level of expertise, delivered with great passion.”

Mr. Boucek is responsible for developing new business through bank brokers, consultants, employee benefit brokers, independent broker-dealers, life brokers, registered investment advisors, regional stock brokers, TPAs, and wirehouses in First Mercantile’s Mid-South region.

The new Mid-South Region is composed of the states of Arkansas, Mississippi and Tennessee. “Our sales proposal pipeline is at an all time high. We expect the addition of Grant in this new territory to contribute significantly to First Mercantile’s positive momentum,” adds Label.

In his previous position, Grant was a Regional Sales Director with The Hartford Financial Group. Prior to joining The Hartford, he was a Financial Advisor for Morgan Keegan, a Tennessee based broker-dealer.

Boucek can be reached at gboucek@firstmerc.com. For more information regarding First Mercantile, please contact your advisor or call First Mercantile at 800-753-9863.

Photo available upon request from psaddler@firstmerc.com.

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About First Mercantile

First Mercantile, one of the premier collective investment trust (CIT) record keepers in the United States, offers investment solutions for qualified retirement plans. Employing a due diligence process, First Mercantile Trust (FMT) searches the investment universe to select non-proprietary options suited for the investment platforms. CITs are sub-advised by institutional money managers, or invest in mutual funds or exchange traded funds (ETFs). Also included on the investment platform are Dimensional Advisor Funds (DFA), Lifestyle and Target Date options. First Mercantile acts in a fiduciary capacity with respect to the management of the assets of the

collective investment trust. The Advisor Review Committee oversees the entire due diligence process, which includes qualitative and quantitative analysis.

These investment products are distributed through solid relationships with quality investment consultants and third party administrators. First Mercantile offers full fee disclosure and transparency with a flexible and competitive cost structure. FMT has a national network of seasoned, knowledgeable professionals to provide excellent client service, customer care and support.

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